

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slatters Lane
 Submission Number 239 Issue 1

Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 11700	Campaign Ref: E-120816021
Buyer: "	Sales Rep: HRP Washington, DC	
Schedule Dates: 08/27/12 to 09/09/12	Order Ref: 06281577	
Est./PO Number: 06281577	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Product: Nrccl-e	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/27	09/03	Total
1	M-F 1135p ET / 1035p CT Tonight Show	03		175	30	Nbr of Spots	1		1
F..				Comme				
2	M-F 5p Judge Judy	03		210	30	Nbr of Spots	1		1
F..				Comme				
3	M-F 530p Judge Judy	03		210	30	Nbr of Spots	1		1
F..				Comme				
4	M-F 7p News	04		250	30	Nbr of Spots	1		1
F..				Comme				
5	M-F 1135p ET / 1035p CT Tonight Show	03		175	30	Nbr of Spots	1		1
	M.....				Comme				
6	M-F 7p News	04		250	30	Nbr of Spots	1		1
	M.....				Comme				
7	Sat 7p News	01		175	30	Nbr of Spots	1		1
S.				Comme				
8	Sat 7a Today Show	02		250	30	Nbr of Spots	1		1
S.				Comme				
9	Sun 6p News	02		350	30	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)							10	17	27

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 Submission Number 239 Issue 1

815 Slaters Lane
 Alexandra VA 22314



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 11700	Campaign Ref: E:120816021
Buyer: ..	Client/Product/Estimate: 155 /426 /3009	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/09/12	Weeks: 2	Order Ref: 06281577
Est./PO Number: 06281577	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
10S			Comme			
	M-F 1135p ET / 1035p CCT Tonight Show	03	175	30 Comme	Nbr of Spots	1	1
11T...			210	Nbr of Spots	1	1
12	M-F 5p Judge Judy	03	30	210 Comme	Nbr of Spots	1	1
13T...			250	30 Comme	1	1
14	M-F 7p News	04		250 Comme	Nbr of Spots	1	1
15T...			175	30 Comme	1	1
16	M-F 1135p ET / 1035p CT Tonight Show	03		210	30 Nbr of Spots	1	1
17T....			210	30 Comme	1	1
18	M-F 5p Judge Judy	03		250	30 Comme	1	1
19W...			210	30 Comme	1	1
	M-F 530p Judge Judy	03		210	Nbr of Spots	1	1
W...			210	Comme		
Weekly Totals: Total Spots(Ord Spots)				10	17	27	

Nati Med. Res. Planning&Placement National Republican Congr Comm/ Issue
815 Slatters Lane Submission Number 239 Issue 1

Alexander VII 22214

NRC

The logo for Antenna TV, featuring a stylized television set with the words "ANTENNA TV" on the front.

WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr			
Buyer:	Comm/ Issue			
Schedule Dates:	08/27/12 to 09/09/12	Submission Cost:	11700	Campaign Ref:
Est./PO Number:	08281577	Client/Product/Estimate:	155 /426 /3009	HRP Washington, DC
Associated Copies:	No	Weeks:	2	Order Ref:
		Contract type:	Political	Business Type:
				POLITICAL
				Business Category:
				Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
20	M-F 7p News ..WV....	04		250 30 Comme	Nbr of Spots	1	1
21	Mon 8-10p ET / 7-9p CT Stars Earn Stripes M..... 21:00:00--22:00:00	02		2600 30 Comme	Nbr of Spots	1	1
22	Sun 7p ET / 6p CT NBC Dateline SundayS	03		1100 30 Comme	Nbr of Spots	1	1
23	Sun 9-11p ET / 8-10p CT Americas Got TalentS	03		1500 30 Comme	Nbr of Spots	1	1
24	M-F Tonight Show Late Run ..WV....	03		175 30 Comme	Nbr of Spots	1	1
25	M-F 4p Ellen .TWI....	03		210 30 Comme	Nbr of Spots	2	2
26	Sun 8p ET / 7p CT Americas Got TalentS	03		1500 30 Comme	Nbr of Spots	1	1

		Month 9 Weeks: 5	
		08/27	09/03
Spots	Totals	27	10
	11700	5/20	5980
Cost			

Grand Totals:	
Spots:	<u>27</u>
Gross Total:	<u>11,700.00</u>
Commission:	<u>1,755.00</u>
Net Total:	<u>9,945.00</u>

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/12 15-0
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE
ALEXANDRIA, VA 22314

CONTRACT # 6281577

ORDER # _____ PRDCT NRCC IE EST#3009 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE AUG16/12 15.07

REP: NEW ORDER
TTL \$11,700 @27X

PLEASE CONFIRM
THANKS! BRIAN FOR MICK

STA: PLS SEE M1-M2 FOR NEW OFFERS

PLS ADVISE ASAP!
THX, CHERYL 8/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#6 MISSED: MON/500P-530P
BUY#7 MON/530P-600P
OFFER: TU-TH/400P-500P
CMT: NO JUDY 9/3 D/T GOLF- MGS
CMT: PLS ADVISE

SEP3 3 0 S \$210.00 (AUG16/12)
SEP3 3 0 S \$210.00
SEP4 (2/WK) 3 0 S \$210.00
BOOKED TUE-THU ELLEN

M2 UNRESL BUY#24 MISSED: WED/1135P-1235A
OFFER: WED/1200M-100A
CMT: TONIGHT SHOW WILL AIR LATE D/T NFL KICKOFF GAME ON
CMT: IS 12MID-1AM - PLS ADVISE

SEP5 3 0 S \$175.00 (AUG16/12)
SEP5 3 0 S \$175.00 PLS ADVISE.
9/5 - TIME PERIOD

CONTRACT TOTAL 11700.00
TOTAL SPOTS 27

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/12 15.0
*** WNIN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE
ALEXANDRIA, VA 22314

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME TRACEY ROBINSON
SALES PRSN WA - MICK NESCI (H)

ORDER # CONTRACT # 6281577

PRDCT NRCC IE EST#3009 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE AUG16/12 15.0

REP: NEW ORDER

TTL \$11,700 @27X

PLEASE CONFIRM

THANKS! BRIAN FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11700.00
TOTAL SPOTS 27

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17.4
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY ROBINSON	
		815 SLATERS LANE	SALES PRSN	WA - MICK NESCI (H)	
ORDER #			CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3009 COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	AUG31/12	SEP6/12 WK-1			
CITY TAX		CO-OP BILLING NEEDED			
DATE	AUG15/12	17.49			
REP:	NEW ORDER				
	TTL \$11,700 @27X				
	PLEASE CONFIRM				
	THANKS! BRIAN FOR MICK				
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
NRCC IE					
:LINE#:	REP : CD: TIME PERIOD :	LGTH : SEC :	RATE :	START : DATE	END : SPTS: WEEK : DAYS : TOTAL : SPTS:
:LINE#:					
AGENCY	ADVERTISER CODE = 155	AGENCY EST# = 3009			
AGENCY	PRODUCT CODE = 426				
1	1135P-1235A	30	\$175.00	8/31	8/31 1 FRI 1
PROGRAM :	TONITE SHW-NBC<				
RA35-64 :	0.7				
CON COM1:	TONITE SHW-NBC<				
2	500P-530P	30	\$210.00	8/31	8/31 1 FRI 1
PROGRAM :	JUDGE JUDY				
RA35-64 :	1.0				
CON COM1:	JUDGE JUDY				

MM
8/14

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17-4
*** WNCGN-TV ***

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-5
CREDIT RISK !!!
HARRIS REPORT FROM RI

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP : TELL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17-4
*** WNCF-TV ***

LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:
19			700P	-730P		30				\$250.00		9/6		9/6		1					1		
PROGRAM	:		NBC-17	NEWS-7																			
RA35-64	:		1.2																				
CON	COM1:		NBC-17	NEWS-7																			
20			1135P	-1235A		30				\$175.00		9/4		9/4		1					1		
PROGRAM	:		TONITE	SHW-NBC<																			
RA35-64	:		0.7																				
CON	COM1:		TONITE	SHW-NBC<																			
21			500P	-530P		30				\$210.00		9/4		9/4		1					1		
PROGRAM	:		JUDGE	JUDY																			
RA35-64	:		1.0																				
CON	COM1:		JUDGE	JUDY																			
22			530P	-600P		30				\$210.00		9/4		9/4		1					1		
PROGRAM	:		JUDGE	JUDY	B																		
RA35-64	:		1.0																				
CON	COM1:		JUDGE	JUDY	B																		
23			700P	-730P		30				\$250.00		9/4		9/4		1					1		
PROGRAM	:		NBC-17	NEWS-7																			
RA35-64	:		1.2																				
CON	COM1:		NBC-17	NEWS-7																			
24			1135P	- 235A	12 Mid- ³⁰ AM	30				\$175.00		9/5		9/5		1					1		
PROGRAM	:		TONITE	SHW-NBC<																			
RA35-64	:		0.7																				
CON	COM1:		TONITE	SHW-NBC<																			
25			500P	-530P		30				\$210.00		9/5		9/5		1					1		
PROGRAM	:		JUDGE	JUDY																			
RA35-64	:		1.0																				
CON	COM1:		JUDGE	JUDY																			
26			530P	-600P		30				\$210.00		9/5		9/5		1					1		

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

30
AUG 15 / 12 17 - 4
*** WNCN-TV ***

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
<input type="checkbox"/> Yes <input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-663-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title